

Business Continuity and Disaster Recovery (BC/DR) Solutions

Your Survival Plan

Most companies that suffer catastrophe never reopen for business. If your company hopes to survive, you'll need a plan.

By prioritizing your potential risks, determining scope of impact to your business and analyzing possible costs, our team will develop an effective, customized BC/DR plan of action.

Our proven, best-practice approach lowers program costs and helps speed service delivery. We've developed a detailed, holistic, business-focused approach to recovery that covers all aspects, including:

- Risk assessment
- Process and technology mapping
- Tactical business and IT solutions
- Ongoing measures
- Business value assessment
- BC/DR planning

Benefits of BC/DR Solutions:

- **Eliminate confusion** — Our best practices and policies prepare you for the worst with simple and sustainable plans for communication and quality control.
- **Protect your investments** — Protect your data and proprietary information.
- **Stay competitive** — Provide continuous service to your customers by restoring IT systems as quickly as possible.
- **Maintain a safe environment** — Keep employees safe by training them to react effectively in the event of catastrophe or an emergency.
- **Minimize the damage** — Reduce the costs associated with disaster recovery.
- **Compliance** — Maintain compliance with BC/DR regulatory requirements such as HIPAA Legislation and the Gramm-Leach-Bliley Act.

Don't Wait — Call Us Today

We provide the training and strategy you need to continue business operations following a disaster or emergency.



Are You Prepared for Disaster?

The time to establish a disaster recovery plan is before anything happens, yet most businesses are not prepared when the time comes — and by then it's too late.

Did You Know?

- More than 90 percent of companies that experience one week of data-center downtime go out of business within 12 months.
— *National Archives and Records Administration*
- 89 percent of IT managers test their disaster recover/failover systems only once a year or not at all.
— *Brilliant Ideas LLC for Scalent Systems*
- Companies lose an average of \$84,000 for every hour of downtime after a disaster.
— *International Data Corporation (IDC)*

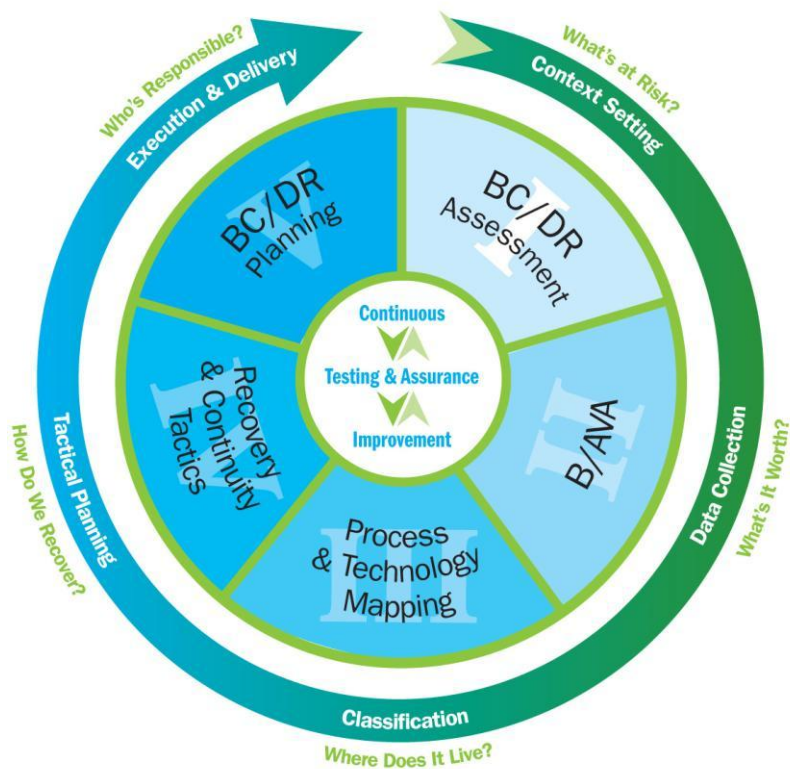
Let our team of BC/DR professionals work with you to ensure you can continue operations after an earthquake, wildfire, power outage or man-made external or internal security threats.

Web site: www.plazadynamics.com

Phone: (404) 996-0302



The BC/DR Life-Cycle



- **BC/DR Assessment:**
“What’s the Risk?”
 Determines the state of risk and readiness in the organization
- **B/AVA:** **“What’s It Worth?”** Determines the value of processes and supporting technology
- **Process and Technology Mapping:**
“Where Does It Live?”
 Determines the location of processes and supporting technologies
- **Recovery and Continuity Tactics:**
“How Will You Recover?”
 Determines the appropriate spend and aligns a tactic to the process or technology
- **BC/DR Planning:**
“Who’s Responsible?”
 Determines who is responsible for recovery